

C.1.1 LIVE AUDIENCE POLLING QUESTIONS

During the midpoint and prior to the map exercise of the Workshop, Peter Thoma from urbanMetrics led an interactive “Quantified Engagement” Q & A session, which permitted participants to answer questions live using provided clickers or personal smartphones. Once polled, the audience would see live results of questions asked. The following presents the results of the Live Audience Polling session, with a maximum 75 participants:

PART 1

1. Which of the following best describes your connection to the study area? I am a “_____”
 - a. **Local Area Resident - 62**
 - b. Local Business Owner - 3
 - c. Local Employee - 3
 - d. Landowner - 5
 - e. Developer - 0
 - f. Elected Official - 1
 - g. Other: _____ - 1
2. How often do you visit/pass-thru the study area?
 - a. **Every Day – 81%**
 - b. Almost Every Day – 10%
 - c. 3 or 4 times a week – 5%
 - d. 1 or 2 times per week – 3%
 - e. Infrequently - 1%
3. How do you normally experience the study area? As a “_____”
 - a. Pedestrian – 18%
 - b. Cyclist – 0%
 - c. Driver/Passenger – 27%
 - d. **Other – 55% (Answered “All of the above”)**
4. What are your initial thoughts about the study area as it exists today?
 - a. I like it just the way it is – 17%
 - b. **It could use some minor improvements – 67%**
 - c. It could use some major improvements – 9%
 - d. Don't know - 7%

PART 2

5. When thinking about the future of the study area, what design principles should we focus on? Rank Order - 1st, 2nd 3rd
 - a. **Town Character – 37%**
 - b. Healthy Community – 34%
 - c. Placemaking – 29%
6. What type of local amenities are missing from the Study Area? I would like to see more “_____”
 - a. Grocery/Food - 13%
 - b. Shops – 6%
 - c. Personal Services – 4%
 - d. Restaurants – 13%
 - e. Recreation/Fitness – 6%
 - f. **Community Space – 41%**
 - g. Other: _____ - 18%
7. As Main Street is re-envisioned, what type of street amenities would you like to see incorporated in the overall design? (Select top 3)
 - a. **Street Trees – 29%**
 - b. Flowers/Planters/Banners - 16%
 - c. Benches/Lighting/Trash cans – 21%
 - d. Wide(r) sidewalks – 11%
 - e. Bike lanes – 9%
 - f. Public Transit – 12%
 - g. Other: _____ -2%

